

KFA NEWS RELEASE

KFA makes trip to mainland China to meet with new clients in tire recycling & construction materials sectors



Compression molding equipment at vendor factory in Shanghai ready for shipment.

June 20, 2016 San Juan Capistrano, Southern California, USA: Keith Fryer Associates CA, Inc., aka **KFA Marketing Consulting** provides clients in the USA, GCC Middle East countries and China with a wide range of marketing & project management consulting services; based on more than 25+ years of experience gained in these markets focused on recycling, construction materials and other industry related projects.

Keith Fryer President of KFA today returned from a one-week trip to China taking in Shanghai and Wuxi in Jiangsu Province - meeting with new vendors in the tire recycling equipment manufacturing and downstream product manufacturing sectors, for projects located in the Middle East. KFA in collaboration with its Middle East business partners, K. I. Saab & Associates represented by Khodr I. Saab President, initiated several representative agreements for the GCC Middle East region during the visit and they will be jointly promoting new Tire Recycling Systems and downstream product manufacturing equipment to clients in the GCC countries and other locations where they are very active.

The visit was extremely positive and informative and a new line of state-of-the-art tire recycling equipment will soon be offered - processing scrap tires of all shapes and sizes into recycled tire crumb rubber mesh in particle sizes ranging from 4mm (5 mesh) to superfine material 0.13mm

(120 Mesh) ASTM. This new equipment is geared to process 2-5 tons/hour- providing clients with a much wider range of crumb rubber mesh sizes enabling end-users to produce a variety of value added downstream products requiring superfine mesh material. Other equipment including a commercial pyrolysis plant recovering carbon black, fuel oil and steel plus a wide range of compression molding presses were demonstrated.

KFA in close collaboration with K. I. Saab & Associates continues to expand its activities in mainland China providing a marketing and sales support bridge for local high quality materials and technologies manufactured in China destined for the USA and Middle East markets.

About KSA - With almost 20-years of international experience (including building the first tire recycling plant in Dammam, Saudi Arabia) associated with the tire recycling sector, KSA is pleased to be closely affiliated with KFA and our group can collectively bring specialist knowledge and expertise to the table and advise clients in all areas of the tire recycling business; from initial feasibility studies, design and development, technology transfer programs, project management and other associated services covering all aspects of the tire recycling arena. www.kisaab.com

About KFA – Keith Fryer has been associated with the tire recycling & construction industry sector for many years and has been involved with market development work in Germany and the Middle East Gulf States - where Keith spent more than 5-years living and working in Riyadh, Saudi Arabia.

Strategic alliances have been established and a new KFA focus is being developed in collaboration with K. I. Saab & Associates to introduce new technologies and know-how in Europe, the Middle East and elsewhere around the world based on 20+ years tire-recycling & construction industry project management experience. www.kfa-ca.com

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