

KFA NEWS RELEASE

KFA makes trip to Dubai and Jeddah to meet with clients in the construction materials and tire recycling sectors



Kingdom Tower - Jeddah, Saudi Arabia – Architects: Adrian Smith + Gordon Gill Main Contractor: Saudi Binladin Group.

April 26, 2016 San Juan Capistrano, Southern California, USA: Keith Fryer Associates CA, Inc., aka **KFA Marketing Consulting** provides clients in the USA, GCC Middle East countries and China with a wide range of marketing & project management consulting services; based on more than 25+ years of experience gained in these markets focused on recycling, construction materials and other related projects.

Keith has today returned from a 10-day trip to the Middle East taking in Dubai, UAE and Jeddah, Saudi Arabia – working in close collaboration with Los Angeles based K. I. Saab & Associates - meeting with existing and new clients in the construction materials and tire recycling sectors.

The visit was very informative and new contacts and business opportunities are in the works which will result in new announcements in the near future, confirming potential new strategic alliances and business opportunities expanding KFA's activities with the K. Saab & Associates Group in the UAE, Saudi Arabia and several new GCC countries.

For more general information contact –

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