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KSA NEWS RELEASE

K.I. Saab & Associates signs exclusive rep deal for MODPOD in MENA region



MODPOD modular building system for low cost housing & mining camps & oil & gas installations where structural weight is critical

July 15, 2014 Newport Beach, California: **K. I. Saab & Associates** (KSA) recently signed an exclusive representation agreement for the Middle East & North Africa (MENA region) with **Composite Products USA, Inc.**, in respect of their MODPOD & RAPIDBUILD proprietary modular lightweight building systems designed for low cost housing and mining camp & oil and gas installations where there are accessibility problems.

Composite Products USA, Inc., is presently under formation and will spearhead a major sales & marketing push in the USA, Canada and South America markets in close collaboration with its partner companies Composite Products Hong Kong Limited and Zhuhai Heau Composite Products Co. Ltd, based in Zhuhai, China where all the products are presently manufactured.

K. I. Saab & Associates is working in close collaboration with **Keith Fryer** President of **Keith Fryer Associates** (KFA) the Orange County, CA based environmental recycling consultancy, providing a wide range of consulting services to Composite Products USA, Inc., represented by **Stephen Whittington** the Company Chairman & CEO.



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Composite Products USA, Inc., is presently launching a fund raising program to secure private investment to build a state-of-the-art manufacturing facility in Texas to provide **Made in USA** products for the Canadian, North & South American markets - based on a full turn-key design, supply and installation package.

Further, the **K. I. Saab & Associates** consulting work includes; providing marketing support services and product development work as well as sourcing a technology transfer partner in the Middle East so that the product range can be manufactured locally to support the regional MENA market.

Stephen Whittington commented: "We are delighted to be working with the combined efforts of Khodr Saab and Keith Fryer to access their substantial marketing & project management experience gained working in the Middle East region for more than 20 years; focused on the environmental recycling & construction sectors. We look forward to a long and fruitful working relationship in collaboration with new JV partners in the GCC and elsewhere in the region".

About Composite Products USA, Inc. (under formation) - a new entity based in California working in close collaboration with collaboration with its partner companies Composite Products Hong Kong Limited and Zhuhai Heau Composite Products Co. Ltd, where all the products are presently manufactured in a 6,600 square meter state of the art facility in Zhuhai, China. This facility is managed by Australians and all products manufactured there are in compliance with Australian standards. MODPOD is a new range of innovative modular prefabricated solutions for all types of remote area personnel accommodation applications, suitable for oil exploration and drilling, mining camps oil & gas offshore rigs and other hostile personnel environments; where design flexibility, layout options, speed of installation and employee safety and comfort are primary considerations. MODPOD offers substantial benefits including, modular design, lightweight, fast installation and reduced maintenance costs.

About KSA - With almost 20-years of international experience (including building the first tire recycling plant in Dammam, Saudi Arabia) associated with the tire recycling sector, KSA is pleased to be closely affiliated with KFA and our group can collectively bring specialist knowledge and expertise to the table and advise clients in all areas of the tire recycling business; from initial feasibility studies, design and development, technology transfer programs, project management and other associated services covering all aspects of the tire recycling arena. www.kisaab.com

About KFA – Keith Fryer has been associated with the tire recycling & construction industry sector for many years and has been involved with market development work in Germany and the Middle East Gulf States - where Keith spent more than 5-years living and working in Riyadh, Saudi Arabia.

Strategic alliances have been established and a new KFA focus is being developed in collaboration with K. I. Saab & Associates to introduce new technologies and know-how in Europe, the Middle East and elsewhere around the world based on 20+ years tire-recycling & construction industry experience. www.kfa-ca.com

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